

OCT25/12 11.32  
\*\*\* WPXI-TV \*\*\*

REP. # \_\_\_\_\_ OFF. # 18 SALESMAN # \_\_\_\_\_

BUYER NAME MICHAEL D'ETTORRE

SALES PRSN WA- CHERYL BLAIR

**PHILADELPHIA, PA 19103**

**CONTRACT # 6396615**

	CLASS: NATL.	LOCAL	REGIONAL
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PRDCT	BOB CASEY : 30 10/23	EST#	COMMENTS: (LINE, ORDER, INVOICE)
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**FLIGHT DATES** OCT23/12    OCT29/12    WK-1

CITY TAX	STATE TAX	CO-OP BILLING NEEDED
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DATE OCT25/12 11.32

CON CM \*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
1			700A-800A	30	3	\$850.00	10/26	10/26	1		FRI	1
PROGRAM : TODAY SHOW												
2			700A-800A	30	3	\$850.00	10/29	10/29	1		MON	1
PROGRAM : TODAY SHOW												
3			800A-900A	30	3	\$800.00	10/26	10/26	1		FRI	1
PROGRAM : TODAY SHOW												
4			800A-900A	30	3	\$800.00	10/29	10/29	1		MON	1
PROGRAM : TODAY SHOW												
5			400P-430P	30	3	\$550.00	10/26	10/26	1		FRI	1
PROGRAM : JUDGE JUDY												

REP HEADLINE# 6396615  
\*\*\* ORIGINAL REV#0 \*\*\*

REP: TEL# 215-564-1206  
CREDIT ADVISORY: AGENCY  
ORDER WORKSHEET

FAX# 215 564 1103  
CREDIT RISK !!  
HARRIS REPORT FROM REP

OCT25/12 11.32  
\*\*\* WPXI-TV \*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
6			400P-430P	30	3	\$550.00	10/29	10/29	1		MON	1
PROGRAM : JUDGE JUDY												
7			430P-500P	30	3	\$725.00	10/26	10/26	1		FRI	1
PROGRAM : JUDGE JUDY												
8			430P-500P	30	3	\$725.00	10/29	10/29	1		MON	1
PROGRAM : JUDGE JUDY												
9			500P-530P	30	3	\$1,100.00	10/26	10/26	1		FRI	1
PROGRAM : NEWS												
10			500P-530P	30	3	\$1,100.00	10/29	10/29	1		MON	1
PROGRAM : NEWS												
11			600P-630P	30	3	\$1,300.00	10/26	10/26	1		FRI	1
PROGRAM : NEWS												
12			600P-630P	30	3	\$1,300.00	10/29	10/29	1		MON	1
PROGRAM : NEWS												
13			600P-630P	30	3	\$925.00	10/28	10/28	1		SUN	1
PROGRAM : NEWS												
14			700P-730P	30	4	\$1,650.00	10/26	10/26	1		FRI	1
PROGRAM : JEOPARDY												
15			700P-730P	30	4	\$1,650.00	10/29	10/29	1		MON	1
PROGRAM : JEOPARDY												
16			730P-800P	30	4	\$1,650.00	10/26	10/26	1		FRI	1
PROGRAM : WHEEL												
17			730P-800P	30	4	\$1,650.00	10/29	10/29	1		MON	1
PROGRAM : WHEEL												

*and 10/25*

REP HEADLINE# 6396615  
 \*\*\* ORIGINAL REV#0 \*\*\*

REP: TEL# 215-564-1206 FAX# 215 564 1103  
 CREDIT ADVISORY: AGENCY CREDIT RISK !!  
 ORDER WORKSHEET HARRIS REPORT FROM REP

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 \*\*\* WPXI-TV \*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
:LINE#	:	:	:	:	:	:	: DATE	: DATE	: /WK	: INVT	:	:SPTS:

OCT/12			\$9,550.00			NOV/12			\$8,625.00			
CONTRACT TOTAL 18175.00												
TOTAL SPOTS 17												

MARKET TOTALS \$55,075 WPXI 33% KDKA 33% WTAE 30% WPGH 4% CABL 0% WPCW 0% WPMY 0%  
 SVC- NSI  
 DEMOS- RA35+\*